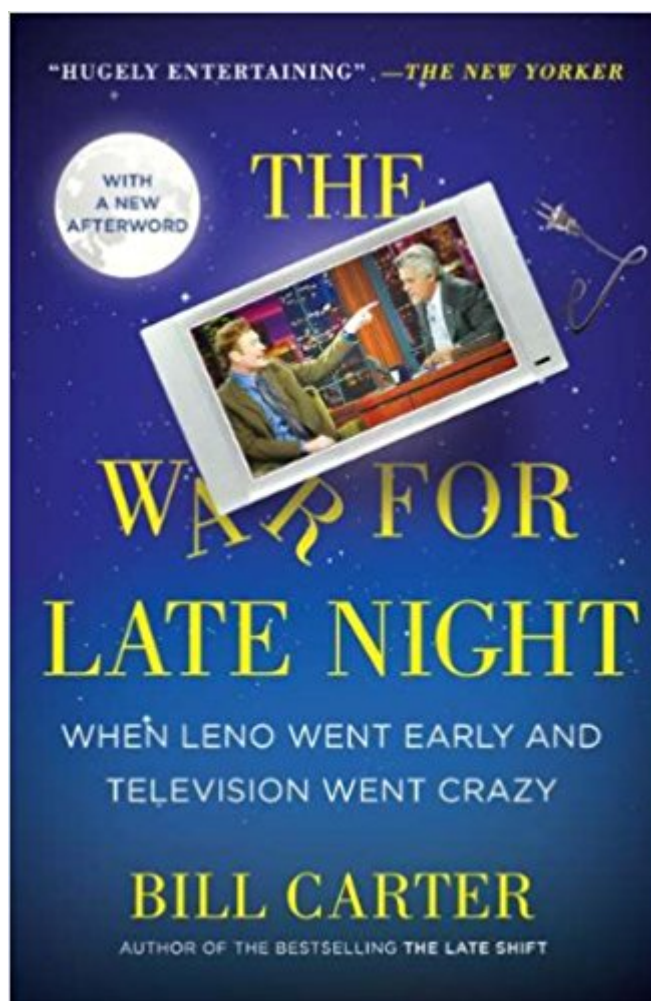


The book was found

The War For Late Night: When Leno Went Early And Television Went Crazy



Synopsis

The New York Times bestselling author of *The Late Shift* delivers "a boisterous, two-timing, high-stakes drama about the business of comedy" (The Associated Press). No one is more uniquely suited to document television's latest late-night travesty than veteran media reporter and bestselling author, Bill Carter. NBC's CEO, Jeff Zucker, had it all worked out when he moved Jay Leno from behind the desk at *The Tonight Show*, and handed the reins over to Conan O'Brien. But as everyone knows, his decision was a spectacular failure. Ratings plummeted, affiliates were enraged-and when Zucker tried to put everything back the way it was, that plan backfired as well. In candid detail, Carter charts the vortex that sucked in-not just Leno and O'Brien-but also Letterman, Stewart, Fallon, Kimmel, and Ferguson as frantic agents and network executives tried to manage a tectonic shift in television's most beloved institution.

Book Information

Paperback: 432 pages

Publisher: Plume (September 27, 2011)

Language: English

ISBN-10: 0452297494

ISBN-13: 978-0452297494

Product Dimensions: 5.5 x 0.9 x 8.5 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 109 customer reviews

Best Sellers Rank: #224,122 in Books (See Top 100 in Books) #57 in [Books > Humor & Entertainment > Television > Reference](#) #183 in [Books > Humor & Entertainment > Television > Shows](#) #196 in [Books > Humor & Entertainment > Television > History & Criticism](#)

Customer Reviews

Bill Carter joined The New York Times as a national media reporter in 1989. He is the author of the New York Times bestseller *The Late Shift*, two other books on the television industry, *Monday Night Mayhem* and *Desperate Networks*, and has written numerous articles for The New York Times Magazine and other publications. He has been a guest on *Nightline*, *Today*, CNN, Charlie Rose, NBC Nightly News with Brian Williams, and many other shows. A graduate of the University of Notre Dame, he lives in New Jersey with his wife. They have two children.

A very fascinating, well-written story about what all of us, at one point, watch: late night TV. As a fan

of Jay Leno, Johnny Carson, Jimmy Kimmel, Letterman and Conan, I found that Bill Carter's book gives the reader a knowledgeable and "So tell me how this really works" type narrative. If you're a fan of late night TV and what goes on behind the curtain to make it all work - or crash & burn - you can't go wrong with this book.

If you are a fan of late-night TV, entertainment news, or interested in the TV business, it's hard to go wrong with this well-researched and balanced look at NBC's crazy experiment with Leno at 10 pm. What a Jeff Zucker disaster! Bill Carter goes inside all the lawsuits, the dealings, the strategy, the players and comes up with a story that's stranger than fiction -- a fun and informative read.

This book is not only an examination of the most recent "late shift", but it's a look at the fragmenting of television and those reluctant to embrace it. I highly suggest reading this directly after reading Carter's "The Late Shift". Many characters appear in both books. Just as Conan is lurking in the wings during "The Late Shift", Jimmy Fallon is doing the same in this one.

Wow, was I wrong. A lot of people were. Leno was not a greedy so-and-so after all. (Well, not much.) Of course I've read The Late Shift, years ago when it was new, and again in preparation for this. Bill Carter's writing is clear and concise. I kind of wish, though, that he'd include a few excerpts from the shows themselves, to give an idea of what makes them good or bad.

I really enjoyed Carter's 1994 book The Late Shift, which was about the way NBC messed up the transition from Johnny Carson. So it was with great pleasure that I read what could be considered the sequel; which explains how NBC messed up their attempt at transition from Carson's successor, Leno... back to Leno! And once again lost a promising talent. This is a well-written book which provides suspense and enjoyment even if you followed Leno's disastrous prime time debut and the subsequent struggles with late night star Conan O'Brien. There's always more information you didn't know at the time. Mr. Carter always provides a wealth of information, commentary, analysis, and a vivid picture of the personalities involved. A great read for anyone interested in how television works.

The long and sustained incompetence of NBC late night execs is breathtaking. Five drunken raccoons smoking crack could have done a better job.

This book is a very detailed and thorough look at the events that precipitated the 2010 Late Night

fiasco. Carter's behind-the-scenes account provides the reader with a very balanced and accurate understanding of what happened- and more importantly- why. The book is fair to both Leno and O'Brien. It provides a fascinating look into what motivated them to make the decisions they did from 2004 to 2010.

Informative book and easy to read. Biased in Conan's favor but it still allows for dissenting arguments, mainly derived from quotes of others, such as Jerry Seinfeld or Lorne Michaels, and not the narrator, who is an unabashed Conan fan.

[Download to continue reading...](#)

The War for Late Night: When Leno Went Early and Television Went Crazy The Late Shift: Letterman, Leno, and the Network Battle for the Night The Toledo Museum of Art, Early Ancient Glass: Core-Formed, Rod-Formed, and Cast Vessels and Objects from the Late Bronze Age to the Early Roman Empire, 1600 BC to AD 50 Studio Television Production and Directing: Studio-Based Television Production and Directing (Media Manuals) You Can't Air That: Four Cases of Controversy and Censorship in American Television Programming (Television and Popular Culture) Watching TV: Eight Decades of American Television, Third Edition (Television and Popular Culture) Reading The L Word: Outing Contemporary Television (Reading Contemporary Television) Four Rabbi Small Mysteries: Friday the Rabbi Slept Late, Saturday the Rabbi Went Hungry, Sunday the Rabbi Stayed Home, and Monday the Rabbi Took Off (The Rabbi Small Mysteries) World War 2 History - 10 Most Incredible Women: World War II True Accounts Of Remarkable Women Heroes (WWII history, WW2, War books, world war 2 books, war history, World war 2 women) Cool Colleges: For the Hyper-Intelligent, Self-Directed, Late Blooming, and Just Plain Different (Cool Colleges: For the Hyper-Intelligent, Self-Directed, Late Blooming, & Just Plain Different) Stop Pretending: What Happened When My Big Sister Went Crazy Chickens May Not Cross the Road and Other Crazy(But True) Laws: and Other Crazy But True Laws Say Goodbye to Crazy: How to Get Rid of His Crazy Ex and Restore Sanity to Your Life Stone Crazy (A Crazy Little Series) Crazy Game: Penguin (Crazy Games) Jeaniene Frost Books Checklist and Reading Order : Night Prince series in order, Night Huntress series in order, Broken Destiny series in order and Night Huntress World series in order Mary Higgins Clark; The Night Collection (Silent Night & All Through the Night) [Abridged, Audiobook] [Audio CD] Stevie Ray Vaughan - Day by Day, Night After Night: His Early Years, 1954-1982 When Books Went to War: The Stories That Helped Us Win World War II The Civil War: The complete text of the bestselling narrative history of the Civil War--based on the celebrated PBS television series

Contact Us

DMCA

Privacy

FAQ & Help